



News Release



Liberty National Insurance Company will sponsor RCR's NASCAR driver Daniel Hemric in 2019

October 11, 2018

McKinney, Texas

Liberty National Life Insurance Company will sponsor Monster Energy NASCAR Cup Series (MENCs) driver Daniel Hemric of Richard Childress Racing in 2019. Liberty National will serve as the primary race car sponsor of the No. 31 Chevrolet Camaro ZL1 at four 2019 MENCs events and as an associate sponsor for the entire MENCs season. Liberty National will also serve as associate sponsor for three races of RCR's No. 3 car, driven by Austin Dillon.

"Liberty National is thrilled to continue our partnership with Richard Childress Racing in 2019," said Steve DiChiaro, president and CEO of Liberty National. "This year, we're proud to cheer on Daniel Hemric taking the wheel with the No. 31 Liberty National Chevrolet Camaro ZL1. This partnership with RCR enables us to give Agents, business partners, and customers VIP at-track experiences, and 2019 will be even better with bigger contests and incentives for those associated with Liberty National."

Liberty National's sister company, Globe Life, has additional sports marketing partnerships, including the naming rights partnership with the Texas Rangers at Globe Life Park in Arlington and Globe Life Field; FC Dallas Major League Soccer team as the supporting sponsor for the FC Dallas Special Olympics Team based in Frisco, Texas; and the Allen Americans minor league hockey team based in Allen, Texas.

Liberty National is a wholly owned subsidiary of Torchmark Corporation (NYSE: [TMK](#)) and headquartered in McKinney, Texas. Torchmark's other insurance subsidiaries include American Income Life, Globe Life, United American, and Family Heritage Life. Visit [Liberty National's website](#) to learn more about the company.

LIBERTY NATIONAL FACT SHEET

- Founded in 1900
- More than 3.7 million life and supplemental health insurance policies in force (as of 9/17)
- For more than 40 consecutive years, Liberty National has earned the A+ (Superior) Financial Strength Rating from A.M. Best Company (as of 7/18).
- Every year since 1995, Liberty National has been named to the Ward's 50 Life-Health List (as of 6/17).

PARENT COMPANY FACTS

- Torchmark Corporation (NYSE: [TMK](#)) is the parent company of Liberty National
- Member of the S&P 500 Index
- #591 on the 2018 Fortune 1000 list
- Ranked #30 on Dallas Morning News [2017 Largest 150 D/FW Public Companies list](#)


Torchmark Corporation Family of Companies include:

- [American Income Life Insurance Company](#)
- [Globe Life And Accident Insurance Company](#)
- [Liberty National Life Insurance Company](#)
- [United American Insurance Company](#)
- [Family Heritage Life Insurance Company of America](#)

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